

We support the following Macintosh/PC software: Adobe CS4 through CC and Adobe Acrobat. Please DO NOT submit designs constructed in Pagemaker, Quark, Freehand, Word, or Powerpoint. Please include all associated images and fonts with your files, or make sure to rasterize or outline all fonts in your graphic files. All creative files NEED TO BE APPROVED by Lindmark Outdoor Media before production and posting.

THE BULLETIN: Ranging from smaller size to traditional size billboards. All printed on vinyl which allows for the reuse of the same vinyl and increases life span of creative. With vinyl there is the added option of extensions.

MECHANICAL SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	FINISHING DETAILS	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
	Bulletin 6' x 12'	6'h x 12'w	3.5" h x 6.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	7'h x 13'w	6"	6"	150
	Bulletin 8' x 12'	8'h x 12'w	4.5" h x 6.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	9'h x 13'w	6"	6"	150
	Bulletin 8' x 16'	8'h x 16'w	4.5" h x 8.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	9'h x 17'w	6"	6"	150
	Bulletin 8' x 20'	8'h x 20'w	4.5" h x 10.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	9'h x 21'w	6"	6"	150
	Bulletin 8' x 24'	8'h x 24'w	4.5" h x 12.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	9'h x 25'w	6"	6"	150
	Bulletin 8' x 28'	8'h x 28'w	4.5" h x 14.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	9'h x 29'w	6"	6"	150
	Bulletin 9' x 16'	9'h x 16'w	5" h x 8.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	10'h x 17'w	6"	6"	150
	Bulletin 9' x 39'	9'h x 39'w	5" h x 19" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	10'h x 40'w	6"	6"	150
	Bulletin 12' x 24'	12'h x 24'w	6.5" h x 12.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	13'h x 25'w	6"	6"	150
	Bulletin 12' x 25'	12'h x 25'w	6.5" h x 13" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	13'h x 26'w	6"	6"	150
	Bulletin 12' x 36'	12'h x 36'w	6.5" h x 18.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	13'h x 37'w	6"	6"	150
	Bulletin 12' x 30'	12'h x 30'w	6.5" h x 15.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	13'h x 31'w	6"	6"	150
	Bulletin 12' x 40'	12'h x 40'w	6.5" h x 20.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	13'h x 41'w	6"	6"	150
	Bulletin 10' x 32'	10'h x 32'w	5.5" h x 16.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	11'h x 33'w	6"	6"	150
Bulletin 12' x 32'	12'h x 32'w	6.5" h x 16.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.	7 oz Seamless Vinyl	13'h x 33'w	6"	6"	150		
Bulletin 12' x 48'	12'h x 48'w	6.5" h x 24.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.	7 oz Seamless Vinyl	13'h x 49'w	6"	6"	150		
Bulletin 14' x 48'	14'h x 48'w	7.5" h x 24.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.	7 oz Seamless Vinyl	15'h x 49'w	6"	6"	150		

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MECHANICAL SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	FINISHING DETAILS	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
	Bulletin 10' x 16'	10'h x 16'w	5.5"h x 8.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	11'h x 17'w	6"	6"	150
	Bulletin 10' x 20'	10'h x 20'w	5.5"h x 10.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	11'h x 21'w	6"	6"	150
	Bulletin 10' x 24'	10'h x 24'w	5.5"h x 12.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	11'h x 25'w	6"	6"	150
	Bulletin 10' x 28'	10'h x 28'w	5.5"h x 14.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	11'h x 29'w	6"	6"	150
	Bulletin 10' x 30'	10'h x 30'w	5.5"h x 15.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	11'h x 31'w	6"	6"	150
	Bulletin 10' x 32'	10'h x 32'w	5.5"h x 16.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	11'h x 33'w	6"	6"	150
	Bulletin 10' x 36'	10'h x 36'w	5.5"h x 18.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	11'h x 37'w	6"	6"	150
	Bulletin 10'6" x 36'	10'6"h x 36'w	5.75"h x 18.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	11'6"h x 37'w	6"	6"	150
	Bulletin 10' x 40'	10'h x 40'w	5.5"h x 20.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	11'h x 41'w	6"	6"	150
	Bulletin 10' x 56'	10'h x 56'w	5.5"h x 28.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	11'h x 57'w	6"	6"	150
	Bulletin 10' x 60'	10'h x 60'w	5.5"h x 30.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	11'h x 61'w	6"	6"	150
	Bulletin 16' x 16'	16'h x 16'w	8.5"h x 8.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	17'h x 17'w	6"	6"	150
	Bulletin 17' x 32'	17'h x 24'w	9"h x 12.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	18'h x 25'w	6"	6"	150
	Bulletin 18' x 24'	18'h x 24'w	9.5"h x 12.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.		7 oz Seamless Vinyl	19'h x 25'w	6"	6"	150
Bulletin 20' x 32'	20'h x 32'w	10.5"h x 16.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.	7 oz Seamless Vinyl	21'h x 33'w	6"	6"	150		
Bulletin 23' x 24'	23'h x 24'w	12"h x 12.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.	7 oz Seamless Vinyl	24'h x 25'w	6"	6"	150		
Bulletin 25' x 36'	25'h x 36'w	13"h x 18.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety & bleed area.	7 oz Seamless Vinyl	26'h x 37'w	6"	6"	150		

THE ECO-FLEX POSTER: Poster sized and printed on thin vinyl that is posted with clips instead of paste.

THE VINYL POSTER: Poster sized and printed on 7 OZ. vinyl that is posted with clips instead of paste.

MECHANICAL SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	FINISHING DETAILS	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
	Vinyl Poster	10'5" h x 22'8" w	5.25" h x 11.35" w	360 dpi/CMYK. Bleed art to edge, but leave at least 0.075" inside all sides of the file for safety/bleed area.		7 oz Seamless Vinyl	10'6" h x 22'9" w	Full	3"	150

Hold your design to 10'5" x 22'8".

Bleed your background by 3/4" on all four sides.

Overall vinyl size (final size) cannot be any larger than 10'6.5" x 22'9.5" or any smaller than 10'6" x 22'9". Any other size will not fit in the structure.

The production facility should make 3" pockets on the back of the vinyl for installation. This does not change the overall size (final size) of the vinyl.

Use the illustration below as an example:



■ LIVE IMAGE AREA - 10'5" x 22'8"

■ TOTAL PRINTED AREA - 10'6" x 22'9"

MAXIMUM BLANK SIZE: 10'6.5" x 22'9.5"

MINIMUM BLANK SIZE: 10'6" x 22'9"

BLEED THE BACKGROUND BY 3/4" ON ALL FOUR SIDES

3" MECHANICAL POCKET ON BACK

THE DIGITAL: Digital spots that are uploaded to the billboard at any time of day. Creative is dynamic and can utilize day-parting, RSS feeds and much more.

MECHANICAL SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES
	Digital Bulletin	10'6''h x 36'w	192h x 672w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	Digital Bulletin	10'h x 21'w	400h x 840w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	Digital Bulletin	10'h x 30'w	192h x 528w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	Digital Bulletin	10'h x 40'w	180h x 720w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	Digital Bulletin	11'h x 22'w	192h x 384w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	Digital Bulletin	12'h x 25'w	400h x 840w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	Digital Bulletin	12'h x 32'w	216h x 432w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	Digital Bulletin	14'h x 48'w	240h x 864w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	Digital Bulletin	16'h x 23'w	288h x 414w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
Digital Bulletin	25'h x 26'w	450h x 468w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.	